

Marketing Report

How did you here about us?

<i>How</i>	<i># Of Pre Sale Quotes</i>	<i>Quoted Sales dollars</i>	<i># of Actual Sales</i>	<i>Actual Sale Dollars</i>
Current Customer	6	\$34,706.24	10	\$16,439.27
Drive By	2	\$1,979.22	1	\$1,318.52
Flyer - Mailer	8	\$10,107.79	0	\$0.00
Friend	4	\$2,121.86	6	\$7,541.95
Home Show	0	\$0.00	0	\$0.00
Internet - Website	1	\$0.00	0	\$0.00
NewsPaper Ads	0	\$0.00	0	\$0.00
Other	25	\$193,721.33	42	\$21,795.33
Radio	0	\$0.00	0	\$0.00
TV	0	\$0.00	0	\$0.00
Word of Mouth	11	\$4,042.55	10	\$12,843.64
Yellow Pages	16	\$52,631.87	4	\$37,582.28
Web Fax	0	\$0.00	0	\$0.00
Family	0	\$0.00	1	\$325.47
Relative	0	\$0.00	1	\$0.00
TOTALS:	73	\$299,310.87	75	\$97,846.46